FOR IMMEDIATE RELEASE  June 22, 2016  
CONTACT Erica Asmus-Otero 505-259-2202  Easmusotero@yahoo.com

Cool Village of Jemez Springs, NM Blasts Into 4th of July with Run, Parade, Fireworks

JEMEZ SPRINGS, NM—An hour north of Albuquerque, the cool mountain village of Jemez Springs, New Mexico will blast into the 4th of July holiday with a patriotic celebration including a two mile run led by an Olympic athlete, parade honoring those who have served, fireworks (weather permitting), live music by Hummingbird Music Camp’s instructors, Children’s Corner, arts and crafts and much more.

“Jemez Springs sits at over 6,100 feet elevation, so the Village is a cool retreat especially during the 4th of July holiday when the fun really heats up,” said Village of Jemez Springs Mayor Bob Wilson. “The 4th of July celebration is one of our key events, so we invite everyone to experience this special day here. Visitors will have a phenomenal view of the fireworks against the backdrop of the mountains, hear live music throughout the day and see an old fashioned parade at this patriotic event.”

The celebration begins at 9 a.m. on Monday, July 4 when the Village Plaza transforms into a marketplace of sorts where handmade items can be purchased direct from locals. Food including Native American fare will be sold during the day, and children can bounce around on jumpers, get faces painted and clown around at the Jemez Valley Credit Union Children’s Corner.

From 9:45–11 a.m., Highway 4 between the Village’s Community Park and the Fitzgerald Center will be closed in both directions for the 4th of July parade. Former Olympian Olga Appell will lead a two-mile run beginning at 8 a.m. Interested runners are asked to register by calling 575-829-4105.

The 4th of July parade will begin at 10 a.m. Floats decorated around the theme, “those who serve” will start at the Community Park. The Grand Master of the parade will also be the person chosen by the Village Council as Volunteer of the Year, because of their service to the community. Cash prizes will be given for best floats in the parade including $500 for first place; $300 for second place; and $200 for third place.

Following the parade, there will be a presentation of colors by the American Legion. DJ Julian Trujillo will spin live music throughout the day, and instructors from Hummingbird Music Camp are scheduled to perform patriotic music at 7 p.m., just before the fireworks show.

At 2 p.m., the Friends of the Library will launch their annual Jemez Duck Race. Numbered ducks purchased in advance are launched into the Jemez River near the Plaza gazebo, and the race finishes at the bridge over the river at Mooney Blvd. The owner of the first duck to the finish takes home the grand prize which is $100. A second place winner will receive $75; third place will receive $50.
While in Jemez Springs, visit Jemez Historic Site and Soda Dam, located near the Fitzgerald Center on Highway 4. Advance reservations are recommended for soaks and services at Giggling Springs and Jemez Springs Bathhouse. Valles Caldera National Preserve – New Mexico’s newest national park and one of only six super volcanoes in the U.S. – is located only 20 miles north of Jemez Springs and offers ranger led activities, hiking, horseback riding and other outdoor adventures.

Los Ojos Saloon will have live music by Vigilantes throughout the weekend, and Giggling Springs is offering a pool party at $40 per person which offers prime viewing for the fireworks show beginning at 8 p.m. Sparklers and non alcoholic drinks are included; space is limited, reserve in advance.

For more information about Jemez Springs’ 4th of July celebration and specials throughout the village, visit www.jemezsprings.org.

# # #